



Session A:

Data Privacy in a Digital World

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MISA: Creating Conditions for Excellence

Monday May 7, 2018

Image Elicitation

How does the image reflect on your current awareness about Data Privacy Issues in Education?



Ethical Considerations



Ethical Considerations



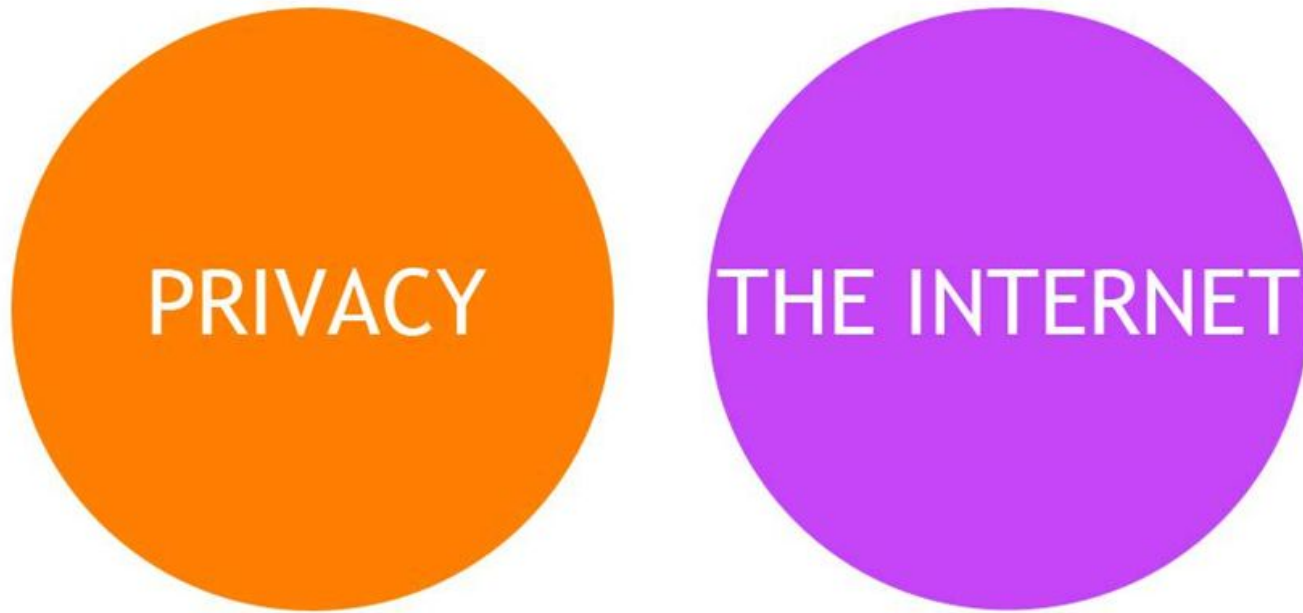
Ethical Considerations

MFIPPA:

Party Like
It's 1988



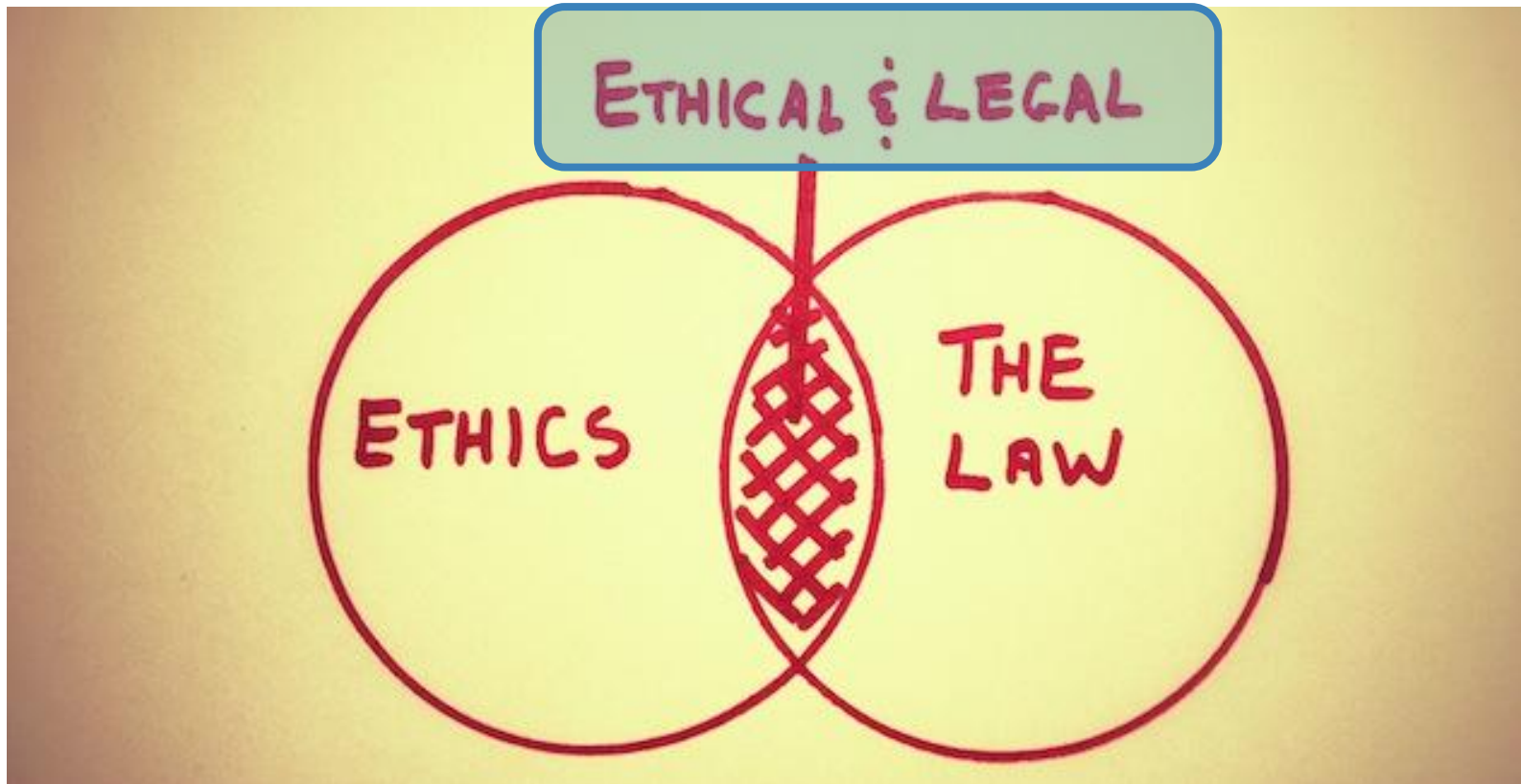
Ethical Considerations



A HELPFUL VENN DIAGRAM



Ethical Considerations



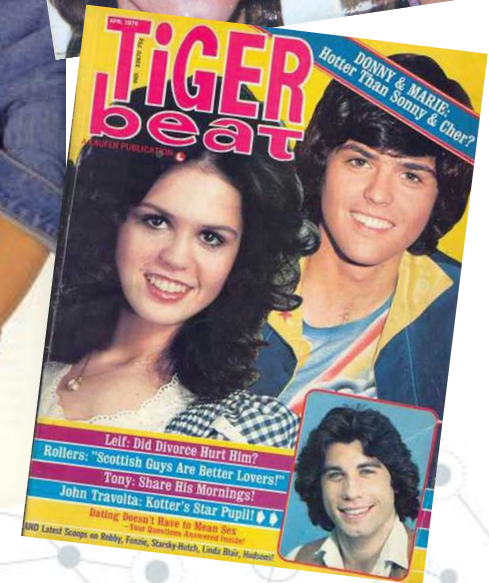
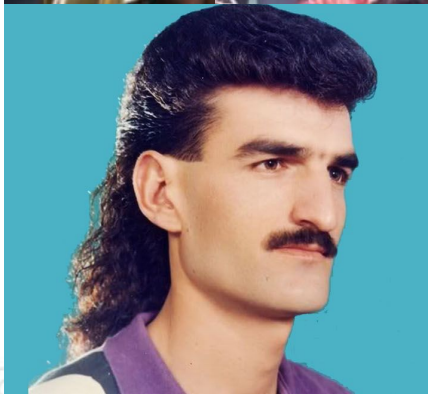
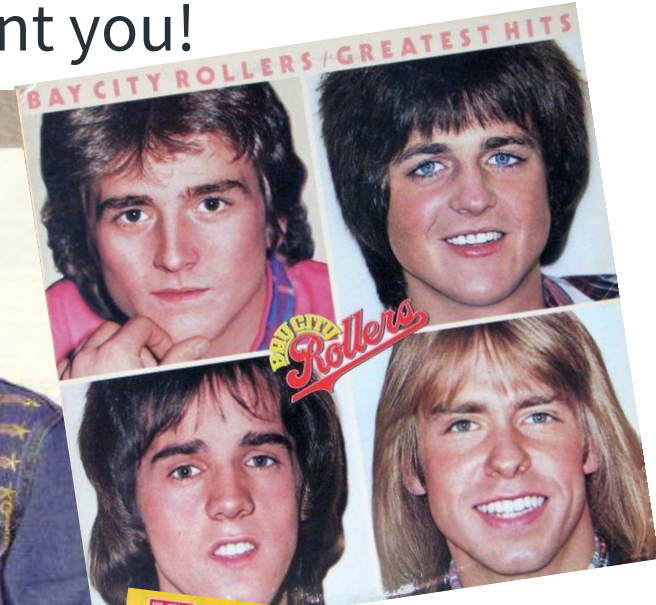
What is Information Privacy?

The right to control
your own personal
information



Reflection

Think of something from your past that you are so grateful is NOT documented online to come back and haunt you!



Perceptions Change

**People in the 60's
were saying, "The
government will
wire tap your home."**



**Now people are
saying, "Hey
Wire tap, can
cats eat pancakes?"**

We were the first generation...

to grow up online....[F]or the first time in human history our emotional and mental development was recorded for our friends, and now the world, to see.

In many ways we were the guinea pigs in a giant social experiment testing the boundaries of privacy and mass communication. As teenagers we were too busy coming up with MSN screen names designed to attract the attention of our high school crushes to pay attention to the fact that basically everything we put online, whether it was photos or dumb comments, was being recorded and archived forever.

Now our social media history is coming back to bite us.

--Osman Faruqi, Australian politician

3 examples

of ways in which the online past of young adults is affecting them:

- ◎ A young professional photographer regrets that photos he took in his youth are floating around the net attached to his name now that he has a professional website for his business.
- ◎ A Christian woman who converted to Islam, briefly, in her youth but posted on social media is now trying to hide her “drug-addled, self-obsessed teenage antics” from her new in-laws lest they judge her.
- ◎ A young politician steps down from running because 2 offensive tweets she sent as a teenager—even though she deleted them—were dredged up during her campaign.

Did You Know

- On average, 195 photos of children under 5 yrs old are shared online by their parents every year, that's almost 1,000 pictures online by age 5
- On average, 208 photos of children under 16 yrs old are shared online by their parents every year
- Only 49% of parents are aware that location data can be stored within an image
- 53% of parents have uploaded photos of children that are not their own
- Only 12% ask permission of their child before uploading photos

Research



“These parents act as both gatekeepers of their children’s personal information and as narrators of their children’s personal stories. This dual role of parents in their children’s online identity gives children little protection as their online identity evolves. A conflict of interest exists as children might one day resent the disclosures made earlier by their parents.”

The Future is Now

Daughter, 18, sues her parents for posting embarrassing photographs of her as a child on Facebook

- Teenager, from Carinthia in Austria, suing parents over intimate pictures
- They include images of her having her nappy changed and potty training
- The parents have shared 500 pictures of her childhood with 700 friends

By JULIAN ROBINSON FOR MAILONLINE

PUBLISHED: 10:41 BST, 14 September 2016 | UPDATED: 16:48 BST, 14 September 2016



Share



7.1k
shares

463
View comments

An 18-year-old daughter is suing her parents for posting embarrassing photographs of her as a child on Facebook.

The teenager, from the southern Carinthia region of Austria, claims the intimate pictures from her childhood have made her life a misery.

She claims more than 500 images have been posted by her parents on the social media site without her permission since 2009.

Scroll down for video



The right to be forgotten



What is Informed Consent?

- It's timely.
- People have to understand what they are consenting to
- People have to understand the risks and benefits
- People have to feel free to withhold their consent
- People are allowed to withdraw their consent at any time
- People have to understand the purpose for which their information is being used
- The purpose has to be reasonable (that a reasonable person would consider appropriate)

Consent isn't carte blanche. Consent is a process.



hwdsb



Educational?

-
-
-

or

Marketing?



18 likes

hwdsb Meet Brittany, Delaney, Chase, Asini & Dylan. Each shared their #MyPathMyWay story. Each experienced a program that changed their life!

We are not the only ones thinking about Privacy!



When photographing program participants...



Please make every effort to respect the privacy of other participants &

Only photograph participants you are here to observe.

Thank you,
Pool Staff



MISA PIM Committee:



Assessment

Collaborative Inquiry

PIM

Improvement Planning

More



PIM

Home > PIM

Digital Privacy E-Learning Module

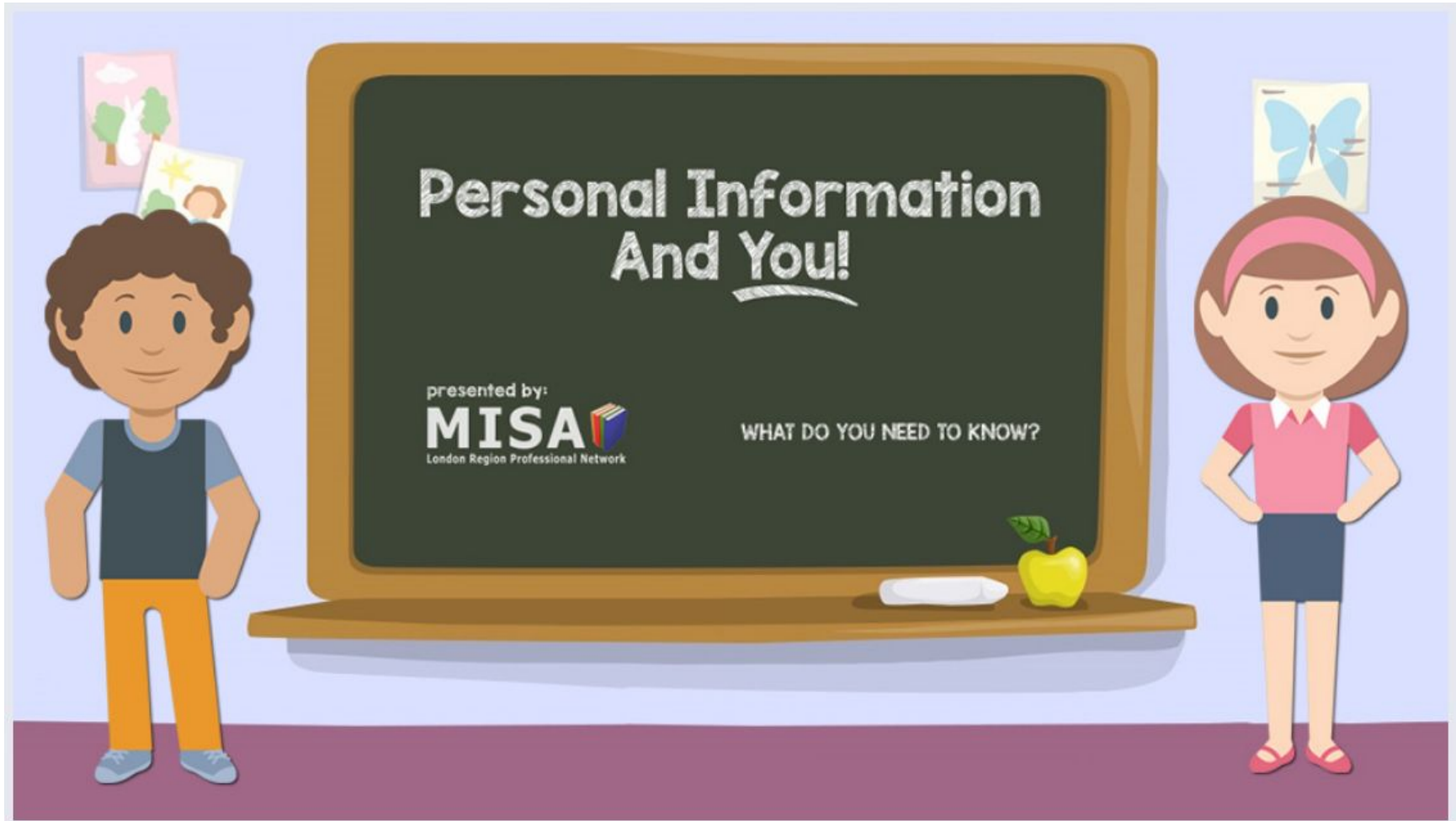


CLICK HERE



misalondon.ca

MISA e-module:



Purpose of Technology in Education

*“I'm not a fan of technology.
I'm a fan of pedagogy, of understanding
how people learn and the most effective
learning methods. But technology
enables some exciting changes.”*

Donald A. Norman

Why we teach Digital Citizenship?

- Technology-driven, knowledge-intensive and globalized world!



Why we teach Digital Citizenship?

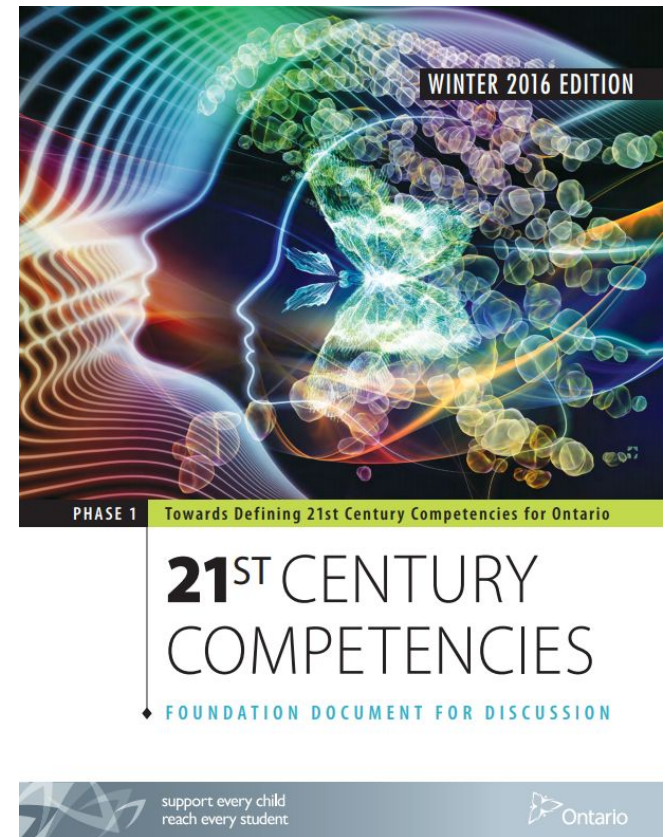
- Technology-driven, knowledge-intensive and globalized world!
- Curriculum Connections

Curriculum Documents



Why we teach Digital Citizenship?

- Technology-driven, knowledge-intensive and globalized world!
- Curriculum Connections
- 21st Century Competencies



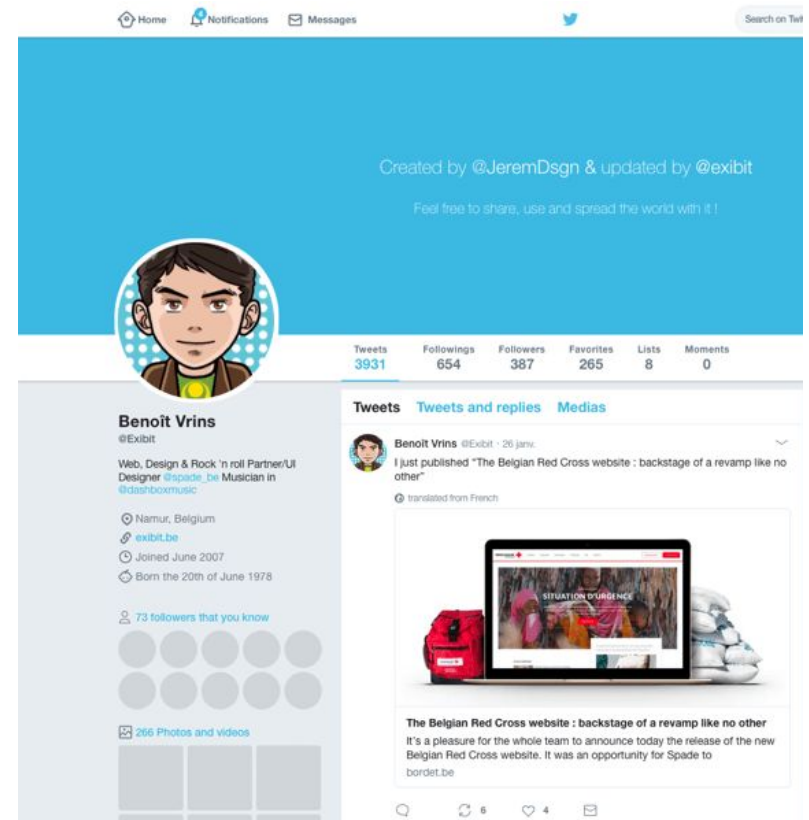
Why we teach Digital Citizenship?

- Technology-driven, knowledge-intensive and globalized world!
- Curriculum Connections
- 21st Century Competencies
- Cyber-bullying



Why we teach Digital Citizenship?

- Technology-driven, knowledge-intensive and globalized world!
- Curriculum Connections
- 21st Century Competencies
- Cyber-bullying
- Social Media Profiles extend beyond socialization!



Why we NEED to teach Digital Citizenship?

- As educators, we need to foster a culture of respect and consent among students.



PIM

EduGAINS

- Teachers need to lead by example

Purpose: Classroom Apps

- ◎ Effective way to connect with students of all learning styles
- ◎ Opportunity to collaborate with peers and instructors
- ◎ Develop their student's digital citizenship skills
- ◎ Develop 21st Century Skills
- ◎ Logical student engagement - Most students today have been using technology to play and learn since they could crawl.
- ◎ Students are able to access the most up-to-date information quicker and easier than ever before.
- ◎ The classroom the teacher is the encourager, adviser, and coach, not the only source of knowledge.
- ◎ Technology transforms the learning experience - from learning how to code to learning how to better collaborate across teams and with their instructors-
- ◎ technology empowers students to be more creative and be more connected
- ◎ Allows students to learn at their own rate
- ◎ Parent Engagement

Purpose: Social Media



effective marketing tool



share good news of classroom/ school/
Board/ Partners



promote school/ Board initiatives and
programs



engage parents and community in the
life of the school



share best practices/ resources



alerts and notices (e.g. snow days)



invitations to school/ Board/
Community events

What do you think?

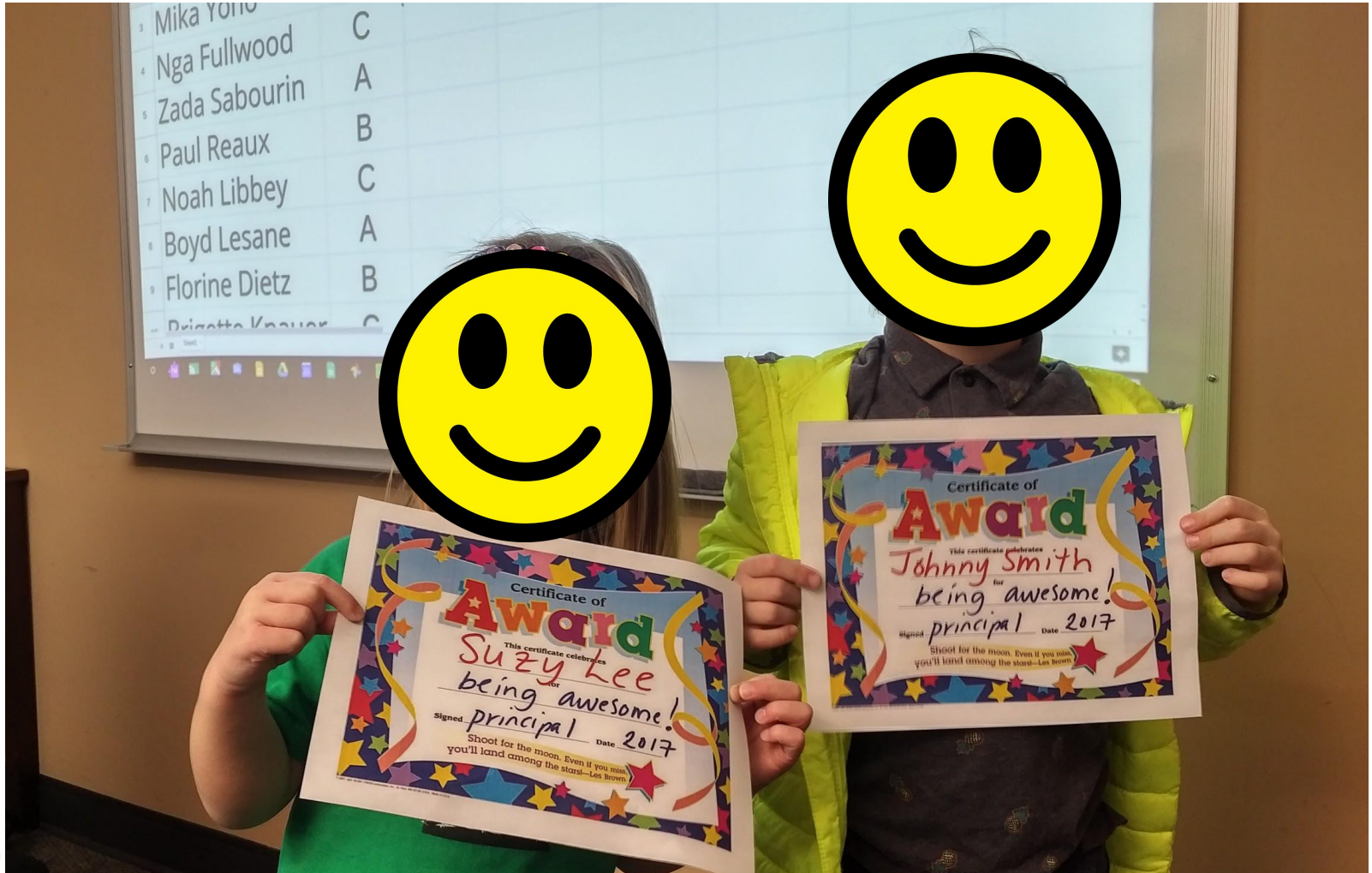
Examples of Social Media Posts





Kelly Roberts @WCDSBResearch · April 11 · 7m

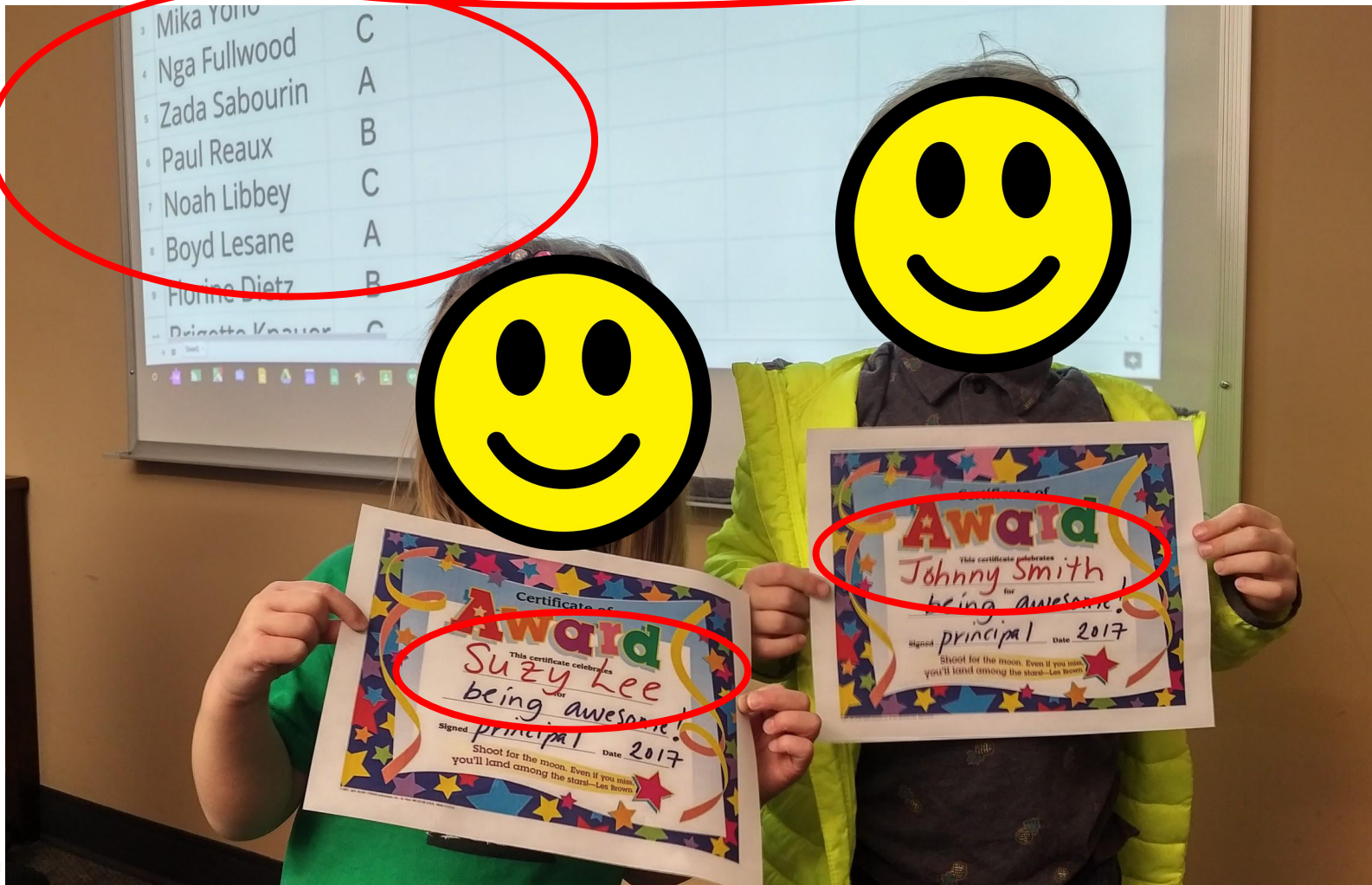
Hey @MISALondon, look at my cray grade 1 students today #MrsRobertszoo #isitsummeryet





Kelly Roberts @WCDSBResearch · April 11 · 7m

Hey @MISALondon, look at my **cray** grade 1 students today **#MrsRobertszoo #isitsummeryet**





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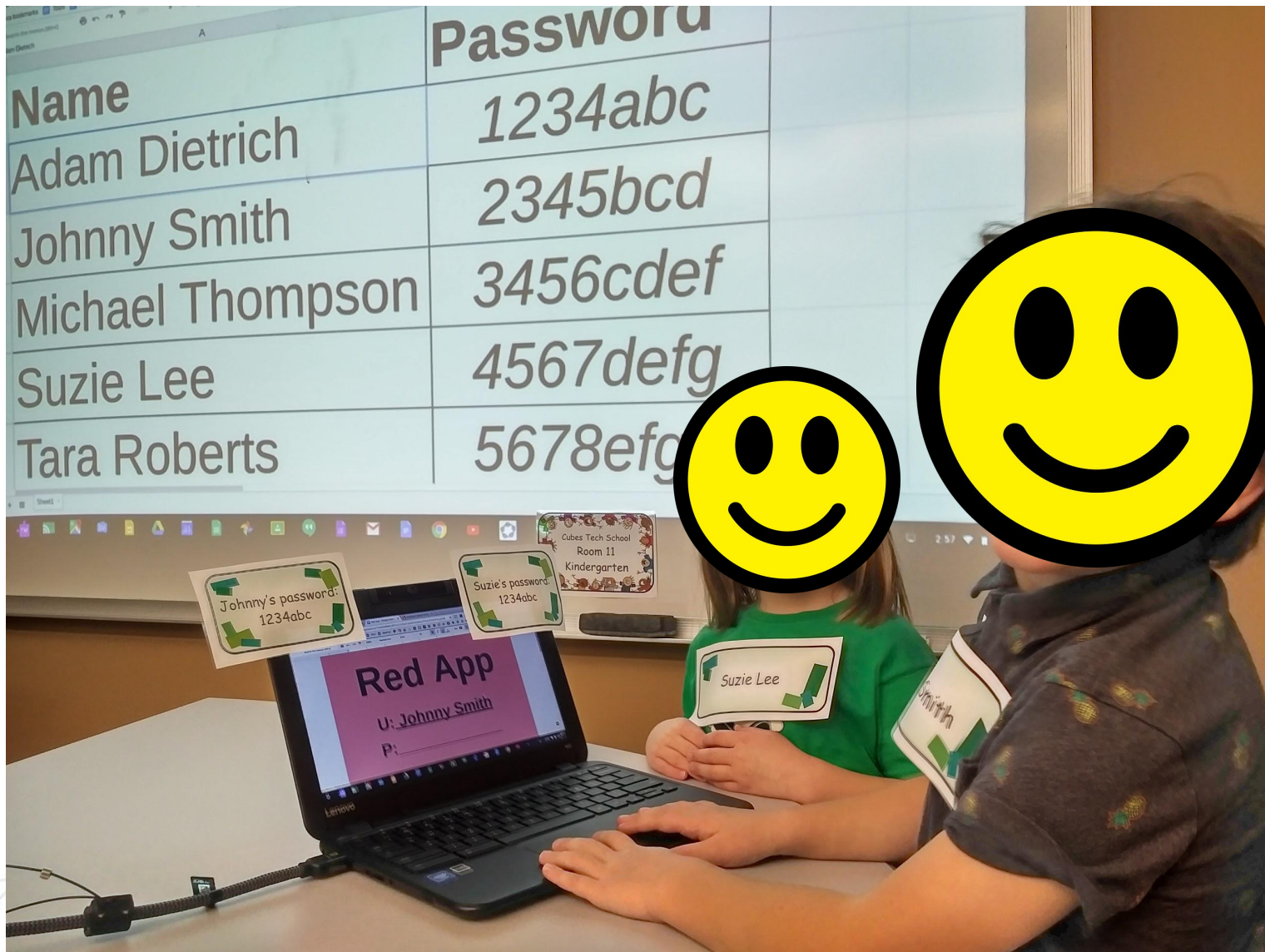
Celebrating achievements of students going above and beyond @MISALondon





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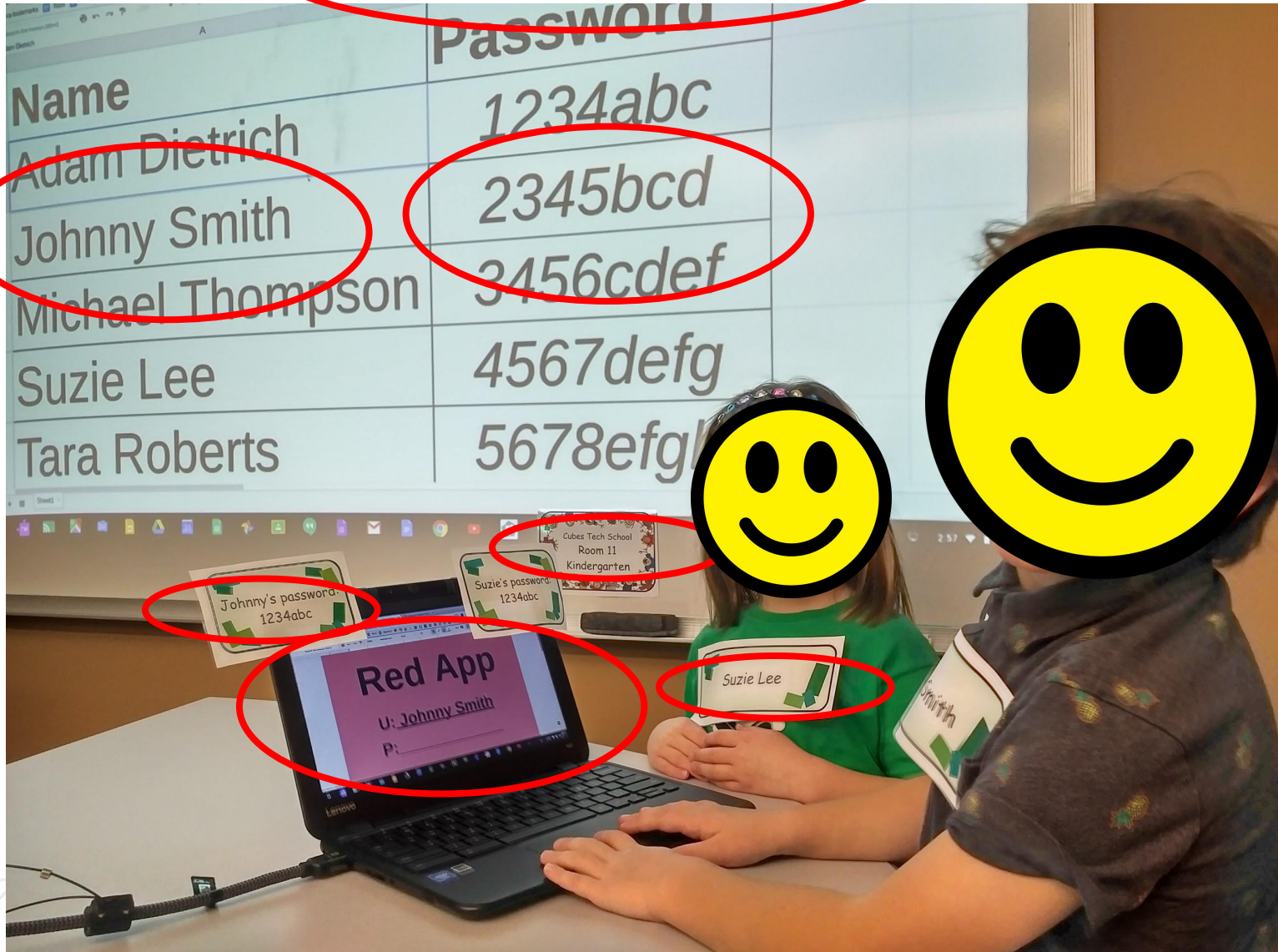
Found some new websites for my students that I found on @Pinterest #taxpayersmoneyatwork





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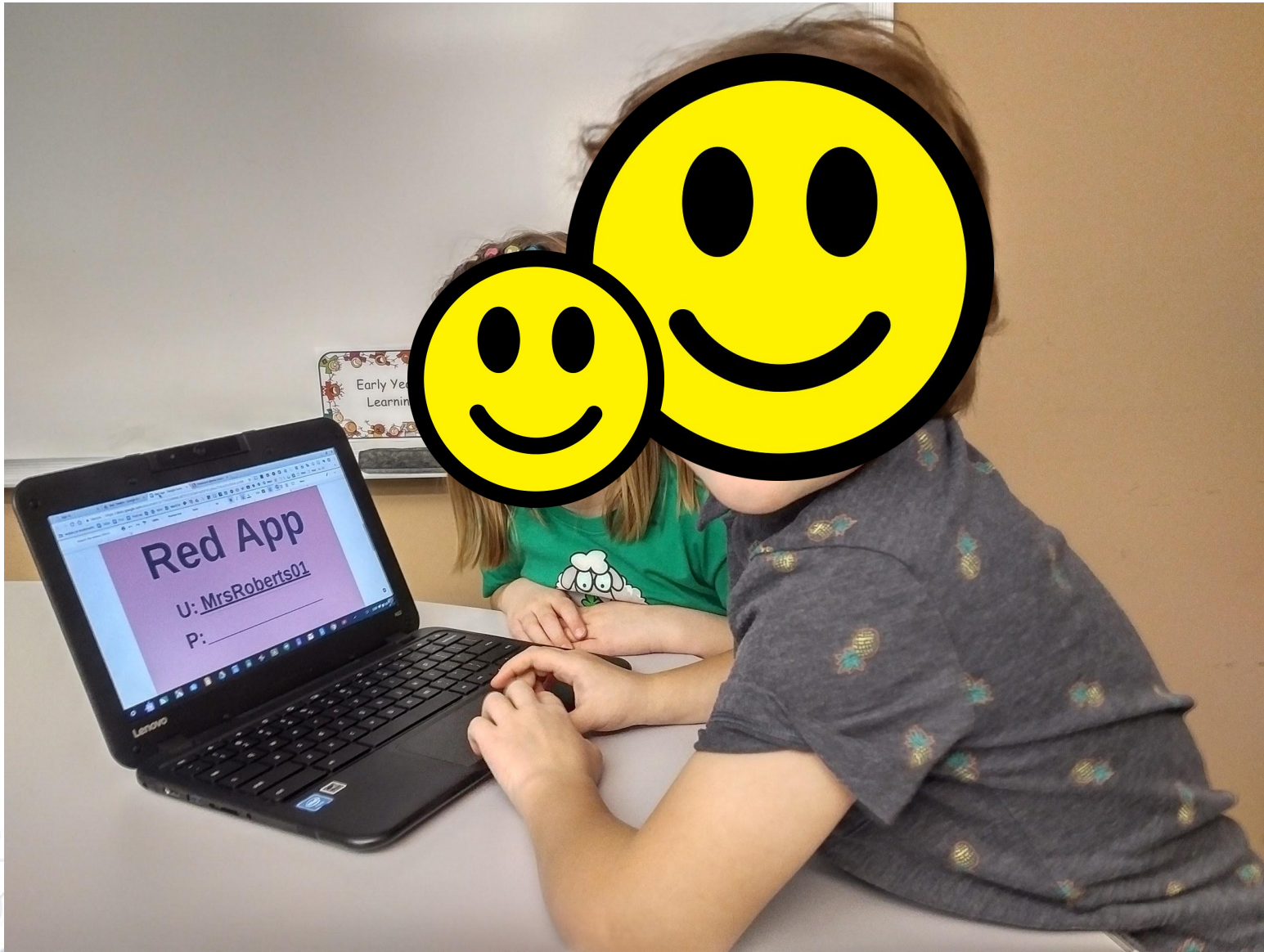
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Kelly Roberts @WCDSBResearch · April 11 · 7m

Providing deep learning opportunities for students to make
[#bigchange](#) [#npdl](#) [#wcdsbAwesome](#)





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Best Practises

Personal Reflection

When reviewing various social media feeds.

Identify social media posts that are:

- ◎ “**Mindful**” Posts - mindful of student personal information, and
- ◎ “**Needs revision**” Posts - Require some modifications to ensure that they are protecting student information.

Mindful Strategies and Best Practises to protect Student Information

Things to Consider:

- What is the purpose of the post?
- Do I need all this personal information to still communicate the same message?
- Does this post model good digital citizenship?

Must:

- Consent has been granted to use student photo (Refer to your Board's Policy)
- Limit the amount of personal information being shared i.e. location, school name, student names, grade, school, teacher name, classroom #...
- Review photos for other personal information that may have been captured in the photo i.e. display on the Brightlink, computer screen, class list
- Respect copyright laws
- Proofread social media posts for grammar, spelling, appropriateness, professionalism
- Red Tool requires parent consent to create a student social media account

To consider:

- Verbal consent has been sought to use a staff/student photo
- Crop full names, faces or extra personal information captured in the photo
- Capture photos of student learning (does not need to include student faces)
- Events such as school field trips or off-site extracurricular activities should not be posted prior to the event. These posts could compromise student safety. Vague posts that do not include the time or exact location (eg. Grade 9 science trip on May 2) may be posted.

How are Boards Supporting?

◎ MISA Lead work

MISA Common Core Capacities Continuum WINTER 2018

Effective Evidence Use

Indicator

Protection of privacy, security, and confidentiality of data

- Policies, processes and systems are in place for ensuring the security and confidentiality of data collected and managed by the board and other partners.
- Board/school staff are trained on policies and procedures for ensuring the security of data collected and managed by the board that contains students' personal information.
- The board has internal processes and protocols in place to ensure confidentiality and security when there is data sharing with external agencies, the community or other partners.
- Computer security systems use recognized standards of comparable organizations (e.g., encryption systems, data storage and access systems are up-to-date and tested for vulnerability).

How are Boards Supporting?

- MISA Lead work
- Data Privacy Campaigns

WCDSB 2017-2018

Month	Topic
September	<i>Personal Information - What is it?</i>
October	<i>Green & Red Tools</i>
November	<i>Privacy Breaches and Incidents</i>
December	<i>Passwords & Collection Notices</i>
January	<i>Social Media</i>
February	<i>Privacy Principles</i>
March	<i>Email</i>
April	<i>Document Management</i>
May	<i>Unsecured Wifi/Digital Security</i>
June	<i>Phishing/Ransomware</i>

HWDSB
Social Media

PRIVACY CHALLENGE Week 4

New Challenges
Social media creates new opportunities for extending and enhancing education but poses many challenges, too. For example, it causes staff conduct—in any organization—to be scrutinized outside of work

because their behavior reflects on their workplace. In addition, workers have to be certain of their authority to post work-related information and

Best p

Week 5

HWDSB
Digital Footprint

PRIVACY CHALLENGE

What is it?
A digital footprint is the information about a particular person that gets left behind when they are active online or when someone posts information about them. A digital footprint is permanent.

How do we get them?
It is normal for everyone who uses the internet to have a digital footprint. We contribute to our own digital footprints

"Sharenting"
...



Cartoon dialogue:
 - J'AFFICHE LE MESSAGE - PREMIER PEPÉ DANS LE POTTI - MAMAN EST TROP FÉDÉ!
 - I'M POSTING FIRST TIKTOK FROM MAMA!
 - TU SAIS QUE CE MESSAGE VA SE VENER LA HAÏTIE QUAND ELLE SERA ADOT?
 - YOU DO KNOW THAT WILL COME BACK TO HAÏTIE WHEN SHE'S FOURTEEN!

How are Boards Supporting?

- MISA Lead work
- Data Privacy Campaigns
- Board Policy

21st Century Learning and Technology
Projected Review Date: 2013

Hamilton-Wentworth District School Board

Waterloo Catholic District School Board

Administrative Procedures Memorandum
#: APS017
Responsible Use of Information Technology and Electronic Data

PURPOSE:
Hamilton-Wentworth District School Board (HWDSB) is committed to providing all students and staff with equitable access to technology. HWDSB believes all students and staff should have equitable access to technology that is engaging, authentic, and that leverages local and global connections to help students develop creative thinking, problem solving, collaboration and communication skills. HWDSB supports learning through ethical, competent, and acceptable use of technology, tools and social media.

GUIDING PRINCIPLES:
HWDSB is committed to creating the conditions necessary for collaborative, inquiry-based learning environments in order to meet the needs of all learners.

45

Where do I go from here?



- ⦿ Considering changing your “newsfeed” to protect identities
- ⦿ Ask kids (and colleagues) for consent!
- ⦿ Use available resources to support programming in the classroom: MISA modules, posters, Edugains, OSAPAC, etc.
- ⦿ Start discussing the ethics of creating kids’ digital footprints for them.

Questions? ... or wonderings?



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